



**POPULATION
HEALTH TRUST**
ADVISORY COMMITTEE

Board of Health
Ron Wesen, Chair
Kenneth Dahlstedt, Commissioner
Lisa Janicki, Commissioner

PHT Steering Committee Meeting

Monday September 11, 2017 from 12:00pm-1:30pm
Skagit County Commissioner's Building-Copper Room

Members: Connie Davis, Carol Hawk, Bill Henkel, Debra Lancaster, Kevin Murphy, Liz McNett Crowl, Kristen Ekstran and David Jefferson

Absent: Jennifer Johnson

- **Welcome & Approve previous notes**
- **Housing Report & Intersection with the Trust**

Kevin shared a draft of the Housing Action Plan with the group, and highlighted some information, such as:

- Some community meeting participants have used the event to share frustration with city entities for not making larger efforts to change the housing crisis.
- Skagit County and the municipalities have limited resources to expand the housing infrastructure.
- The Action Plan is a five-seven year roadmap for addressing the low-and moderate-income housing needs. It is a broad set of strategies and associated actions that will be taken on by community partners.
- Mount Vernon is researching zoning changes and options for smaller multi-family ownership units.
- The main concern for elected officials regarding a levy is burdening the tax base.
- Capacity remains the central barrier to progress.
- There is a significant gap in builder costs/wages in this county.
- The base income of Skagit residents is low enough that many builders don't foresee a sufficient profit motive to build houses of a certain size.

What would the Trust like to hear about from this plan?

The group suggested:

- ✓ A description of how the community would change if the plan were fully executed
- ✓ Details about the levy proposal
- ✓ Who might have what role in the plan
- ✓ What the Trust's role might be

- **Messaging & Active Communication**

David shared some marketing options for the Trust, and asked for decisions on what to move forward with. The group agreed on:

- Trust & Collective Impact Video
- Ten Priorities video
- Housing video (in collaboration with our housing partners)
- Medication-Assisted Treatment video

- **Current & Upcoming events**

- Opioid Presentation for the East County community is scheduled for Monday September 11, 2017 at 6:00pm located at the Concrete Senior Center
- Edge of Amazing event presentation on Opioids scheduled for Tuesday September 19, 2017 at 8:30am located in Lynnwood
- Dr. Patrick Jones will be presenting on Skagit Trends at the United Way Kick-off Breakfast scheduled for Thursday September 15, 2017 from 7:30am-9:00am, located at McIntyre Hall

- **October Membership Meeting**

The group agreed to include Health Equity on the upcoming agenda.

- Next Trust Membership meeting is scheduled for Thursday October 5, 2017 from 8:30am-11:00am located at Skagit EMS